

Dear Community Leaders,

Plexus LGBT & Allied Chamber of Commerce is proud to express our unwavering support for BBH Pride and the inclusive, welcoming atmosphere it fosters amongst the Brecksville-Broadview Heights community.

Founded on the principles of diversity and equality, Plexus understands the intrinsic link between inclusivity and economic growth. We are committed to building bridges between LGBTQ+ professionals, businesses, and allies by recognizing that diverse perspectives are imperative to innovation and success in today's business world. It is within this context that we emphasize the significance of supporting events like BBH Pride. By embracing diversity and celebrating LGBTQ+ identities, we not only enrich our community but also cultivate an environment conducive to economic growth and development.

LGBTQ+ youth in small communities often face unique challenges, including feelings of isolation and a lack of support networks. However, when they encounter an environment that embraces diversity and celebrates their identities, the positive effects are immeasurable. Research consistently shows that LGBTQ+ youth who feel accepted and supported are more likely to experience better mental health outcomes, excel academically, and contribute positively to their communities.

BBH Pride plays a vital role in creating such an environment. It serves as a beacon of acceptance, solidarity, and celebration, sending a powerful message that everyone is welcome. Furthermore, it's important to recognize the economic benefits of fostering an inclusive community. Numerous studies have demonstrated that businesses and communities that prioritize diversity and inclusion tend to experience greater innovation, productivity, and economic growth.

In closing, we urge business leaders, civic leaders, and community members to join in championing diversity, equity, and economic growth by supporting BBH Pride. By actively supporting LGBTQ+ events, celebrations, and programs within the Brecksville and Broadview Heights communities, leaders can leverage the power of inclusion to attract diverse talent, customers, and investment - driving economic growth and prosperity for all.

Together, let's build a more inclusive and prosperous future for all.

Sincerely,



Amanda Cole (she/her)
Executive Director

Plexus Chamber of Commerce & Education Foundation Board of Directors

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